

AdSlogans BizCheck

CLIENT

'YELLOW FATS (1/1/05 - 9/3/06)

LINE	BRAND	MED	YEAR	LOCATION
Live your natural life.	Al Dawwar	T	2005	Pan-Arab
For a healthy life style.	Alfa Vital	T	2005	Czech
Same great taste. 25% less fat.	Anchor	T	2006	UK
What's in your tub?	Anchor	T	2006	UK
Try new Anchor Lighter.	Anchor Lighter	T	2006	UK
Do you know what's in your tub?	Anchor Spreadable	P	2005	UK
Made with 100% natural ingredients.	Anchor Spreadable	P	2005	UK
When you just can't wait.	Anchor Spreadable	T	2005	Philippines
All the flavour, half the fat.	Arias	T	2005	Spain
Bread thinks only of Kargarden.	Arla Kaergarden	T	2005	Denmark
Natural care.	Arla Kaergarden	T	2005	Denmark
Happiness is in Balade.	Balade	T	2005	Belgium
Becel takes your health to heart.	Becel	T	2006	Netherlands
Live with the whole of your heart.	Becel	T	2006	Switzerland
Maintain your rhythm.	Becel	P	2006	Pan-Eur
Becel keeps the rhythm.	Becel	T	2005	Finland
Coast clear for life.	Becel	T	2005	Canada
Healthier life. Healthier heart.	Becel	T	2005	Brazil
Listen to your heart.	Becel	T	2005	Turkey
Live with all your heart.	Becel	T	2005	Belgium
Proven to help lower your cholesterol levels.	Becel Pro-Activ	T	2006	Belgium
Actively lowers your cholesterol.	Becel Pro-Activ	T	2005	Portugal
Actively reduces your cholesterol.	Becel Pro-Activ	T	2005	Germany
Becel Pro-Activ. Nothing more effective against cholesterol.	Becel Pro-Activ	T	2005	Sweden
Power to lower cholesterol.	Becel Pro-Activ	T	2005	Germany
Proven to lower cholesterol.	Becel Pro-Activ	T	2005	Greece
Now with even less saturated fat.	Belmont	T	2005	Chile
Taste the best of life.	Bertolli	T	2005	Belgium
Fried food tastes good.	Blue Band	T	2005	Indonesia
Get out what's inside!	Blue Band	T	2005	Pan-Eur
It's good for the good mouth.	Blue Band	T	2005	Indonesia
Take out all you can!	Blue Band	T	2005	Pan-Eur
Bonella, be seen and feel good.	Bonella	T	2005	Chile
The gentle taste of childhood.	Bords Eve	T	2006	Hungary
Nothing can be more natural.	Bregott	T	2005	Sweden
Give your best slice.	Bremykt	T	2005	Norway
You only need Bremykt.	Bremykt	T	2005	Norway
Go on, it's allowed.	Bridelight	T	2005	France
Le Beurre. A natural talent.	Butter	T	2005	Switz
The taste loved by Malaysian.	Buttercup	T	2005	Malaysia

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Feed your dreams.	Calo	T	2005	Chile
With all the flavour of the country.	Campi	T	2006	Colombia
It's natural that you like all of the flavour of the country.	Campi	T	2005	Colombia
Large in flavour, small in price.	Campi	T	2005	Colombia
Much more than Canola.	Canola Balance	T	2006	Colombia
Look after yourself. Look after them. The heart is sacred.	Canola Life	T	2005	Colombia
You getting on with life in every sense.	Ciclus	T	2005	Brazil
Churned with love.	Clover	T	2005	UK
Real butter in a tub.	Clover	P	2005	S Africa
Caring for our children.	Clover Danone	T	2005	SA
Enjoy the taste of Country Life.	Country Life	T	2005	UK
Half the fat, all the taste	Dairy Farmers	T	2005	Australia
The taste of dairy goodness.	Dairygold	T	2006	Ireland
If you like it and its good for you, you like it more.	Danica	T	2005	Argentina
Chosen by caring moms.	Dari Creme	T	2005	Philippines
You have never tried so much taste.	Delicia	T	2005	Brazil
Delta. There is only one.	Delta	T	2005	Greece
Top cow in dairy.	Devondale Extra Soft	T	2005	Australia
Die Butter. The natural talent.	Die Butter	T	2005	Switz
Doriana Extra Creamy is only a detail, that makes all the difference.	Doriana	T	2005	Brazil
Life doesn't have a recipe but it's better with Dorina.	Dorina	T	2005	Chile
Home is where the Dromona is.	Dromona Country Gold	T	2005	UK
Taste that opens your appetite.	Farm	T	2006	Pan-Arab
Real goodness. Real nutrition.	Filma	T	2005	Indonesia
There is something certain about soft spread.	Fjallbrynt	T	2005	Sweden
Fresh new pack, same Flora goodness.	Flora	P T	2006	Australia
Healthy healthier.	Flora	P HL	2006	UK
Healthy rhythm.	Flora	T	2006	Poland
Help keep everything flowing with Omega 3 and 6.	Flora	P	2006	UK
Keep the beat. ®	Flora	T	2006	Ireland
With Omega 3 and 6.	Flora	T	2006	UK
Cool and fresh. Flora.	Flora	T	2005	Finland
Flora. Helps maintain a healthy heart.	Flora	P	2005	UK
Flora. It's the way I like it.	Flora	T	2005	Portugal
It is the taste.	Flora	T	2005	Finland
Keeping your heart happy.	Flora	P HL	2005	UK
Your heart asks for it.	Flora	T	2005	Spain
Your heart friendly margarine.	Flora	T	2005	Hungary
Help keep everything flowing like it should.	Flora Light	P	2005	UK
Live to your heart's content.	Flora Light	T	2005	South Africa

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Actively removes cholesterol.	Flora Proactiv	T	2006	Ireland
Flora Proactive, the choice of my heart.	Flora Proactiv	T	2006	Hungary
The lightest cholesterol lowering spread.	Flora Proactiv	P	2006	UK
Take your health at heart.	Fruit D'Or	T	2005	France
Baking is enjoyable, Rama means baking,	Hera Sunflower	T	2005	Slovakia
I can't tell the difference can you?	I Can't Believe It's Not Butter	T	2006	UK
More butter taste!	I Can't Believe It's Not Butter	T	2006	USA
Now tastes even more buttery.	I Can't Believe It's Not Butter	T Ot	2006	UK
Outrageously great taste.	I Can't Believe It's Not Butter	T	2005	USA
You'll appreciate each mouthful.	Imperial	T	2005	Canada
Distractingly tasty.	Kerry Low Low	T	2006	Ireland
A tasty piece of Ireland.	KerryGold	T	2005	Germany
Kerrygold. One of life's pure pleasures.	Kerrygold	T	2005	Ireland
The Gold from the Emerald Isle.	Kerrygold	T	2005	Germany
Comes from KerryGold.	KerryGold Softer	T	2005	UK
Soft by nature, not by vegetable oil.	KerryGold Softer	T	2005	UK
Discover the true taste of Kerry.	Kerrymaid	T	2005	UK
It's all in the taste.	Kerrymaid	T	2006	Ireland
The new law of the sandwich.	Kremlevskoe Maslo	T	2006	Russia
Where simple goodness begins.	Land O Lakes	T	2005	USA
For us who needs a little bit more exercise.	Latt & Lagom	T	2005	Sweden
Latta - live more colourfully.	Latta	T	2006	Germany
Live brighter.	Latta	T	2006	Germany
You can do more if you are lighter.	Latta	T	2005	Sweden
Give in to Lurpak.	Lurpak	T	2005	UK/NI
The everyday luxury.	Lurpak	T	2005	Lebanon/SA
Your delicious meal has become tastier.	Lurpak	T	2005	Pan-Arab
Manuel - makes a sandwich.	Manuel	T	2006	Poland
A happy ending starts with Melange.	Melange	T	2005	Norway
Sensible and good from the vegetable kingdom.	Milda	T	2006	Sweden
100 years on the Argentinean table.	Molinos Delicia Sabores	T	2005	Argentina
More flavour for your meals.	Molinos Delicia Sabores	T	2005	Argentina
Rediscover the taste of real butter.	National Dairy Council	T	2006	Ireland
The margarine that really tastes like butter.	Natura	T	2005	Colombia
The taste for life.	Olivani	T	2005	NZ
Taste you won't forget.	Palma	T	2005	Slovakia
On the way to the taste.	Paysan Breton	T	2005	France
It's good for your family.	Planta	T	2006	Portugal
Planta Fin, It's good and high quality, pass on.	Planta Fin	T	2006	France
The victory of taste.	Pobeda	T	2005	Russia

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The taste of living better.	Prealpi	T	2005	Italy
A taste that will leave you without words.	President	T	2006	UK
Better with butter.	President	P	2005	UK
To eat healthy, it's the beginning of happiness.	President La Motte	T	2005	France
Details that make the difference.	Primavera	T	2005	Mexico
For your health, don't do things by half.	Primevere Double Effect	T	2005	France
Promise is high in Omega 3 and has no trans fat.	Promise	P HL	2005	USA
Taking your health to heart.	Promise Buttery Light	T	2005	Pan-Latin
Be good to yourself.	Raisio Benecol	T	2005	Finland
Rama. Sure success.	Rama	T	2005	Hungary
A bit of Rama makes life taste better.	Rama Classic	T	2005	Czech
Rama, the best under the sun.	Rama Classic	T	2005	Poland
With Rama, please.	Rama Classic	T	2005	Ger
Delicious balance.	Rama Harmonia	T	2005	Hungary
For strong, growing kids.	Rama, Good Start	T	2005	SA
Quality of life begins with Qualy.	Sadia Qualy	T	2005	Brazil
Qualy with a new look.	Sadia Qualy	T	2005	Brazil
Sadia, at your table every day.	Sadia Qualy	T	2005	Chile
The symbol of quality food.	Simas	T	2005	Indonesia
Butter better.	Smart Balance	P HL	2006	Australia
For real buttery taste and the right balance, enjoy Smart Balance.	Smart Balance	T	2005	USA
We have the right balance and the great taste.	Smart Balance	T	2005	Mexico
You're gonna love it!	Smart Balance	T	2005	USA
You're gonna love that buttery taste!	Smart Balance	T	2005	USA
Light in everything but in taste.	Solo Delifine	T	2005	Belgium
Healthy and rich every day.	Soprole Mix	T	2005	Chile
19% fat compared with 38% in the leading low fat spread.	St Ivel Gold Lowest Fat	P	2005	UK
50% off half the fat of Flora Light.	St Ivel Gold	P HL	2005	UK
New lowest fat. 19% fat compared with 38% in the leading low fat spread.	St Ivel Gold	P HL	2005	UK
The UK's lowest fat spread.	St Ivel Gold	P HL	2005	UK
Unique name. Unique taste.	Tek Sut Krem Peynir	T	2006	Turkey
Raises the taste.	Tine Smor	T	2005	Norway
For the families of today.	Tulipan	T	2005	Spain
Kalbim takes care of all the family.	Ulker Kalbim	T	2005	Turkey
What can be better?	Valio	T	2006	Russia
Taste and qualities aspired by others.	Valio Oivariini	T	2006	Finland
It's natural to love yourself.	Valle Allegee	T	2005	Italy
Inspires you.	Vaqueiro	T	2006	Portugal

END

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