

# AdSlogans

Tel: 44 (0)20-8668-8888

Email: [info@adslogans.net](mailto:info@adslogans.net) Web: [www.adslogans.com](http://www.adslogans.com)

## IMPORTANT

Please read the terms below which describe the basis upon which these search results have been supplied and any applicable limitations relating to the reliance that should be placed on them. If you have any questions or are unsure in any way, please contact us.

### RELIANCE ON SEARCH RESULTS

**Date of reliance** - Search results are only valid on the date that the search is carried out. If there is any delay between the date upon which You wish to use a slogan, catchphrase or other strapline and the search date, always consider carrying out an updated search prior to the date upon which You intend to use your slogan, catchphrase or other strapline.

**Delay** – There is a delay before details of newly filed trade mark applications are placed on the databases of the relevant trade mark registries. The search will not reveal such recently filed applications.

**Completeness of search** - Whilst every care and effort has been made to ensure that our database of slogans is accurate and up-to-date, we cannot, and do not, guarantee that our database contains details of every slogan ever used. Therefore we cannot, and do not, guarantee that the results of Your selected search is accurate or conclusive. To the fullest extent permitted by law, we disclaim and exclude all liability arising out of search results supplied by AdSlogans, including, without limitation, any search results which do not reveal any slogans or other phrases previously used by third parties and/or which are inaccurate in any way.

**Additional searches** - Always carry out all other searches available to You in conjunction with AdSlogans' search facilities, such as, by way of example only, comprehensive registered trade mark searches, unregistered trade mark searches, design right searches, domain name searches and market research. AdSlogans' search facilities are only one of many means by which You can limit the likelihood of Your slogan infringing a third party's rights. The search results which we provide will have included an online registered trade mark search of the registries in the territories set out below (in the section headed, '**Territories covered by search**') but such online registered trade mark searches are not as reliable as comprehensive trade mark searches as they are intended to locate only identical marks instead of both identical and similar marks. A registered trade mark can be infringed through the use of an identical or similar trade mark.

**Famous Marks** - Proprietors of marks which are "well-known" in the UK (regardless of whether that mark it is used or registered in the UK) may prevent the use of an identical or similar mark where such use is likely to lead to confusion.

**Foreign Priority Claims** – The Paris Convention enables a third party that has applied to register a trade mark in a foreign convention country to claim that foreign filing date as the filing date for other convention countries, provided that such an application is filed within six months of the foreign application. Priority claims are a concern as it may be possible for a third party to file an application up to six months after the date of a search and to claim a priority date that pre-dates that search.

**Territories covered by search** - Our trade mark search results only cover the following territories: Australia, Canada, Community Trade Mark Office, Germany, Hong Kong, Ireland, New Zealand, Spain, United Kingdom, United States of America and Singapore.

# AdSlogans - WordCheck

## CLIENT

### 'SIMPLE - HEALTH & BEAUTY (UK ONLY)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
<b>'SIMPLE - HEALTH &amp; BEAUTY (UK ONLY)</b>					
100% baby. 100% simple.	Simple, Baby Moisturising Bath	baby skincare	PHL	2004	UK
10mg start for all. No test dose needed - Now that's simple.	Staril	hypertension medication	P	1995	UK
2 simple ways to younger looking skin.	Olay Total Effects	foundation	PHL	2009	UK
A simple approach to hair and skin care for the modern world.	MOP, Organic	haircare range	PHL	2001	UK
A simple solution.	Fybogel	constipation remedy	P	2003	UK
A simple solution.	EarCalm	ear spray	P	2002	UK
A simple way of keeping that morning fresh feeling any day.	Alldays	panty liners	T	2000	UK
Antithrombotic efficacy made simple.	Fragmin	medication	P	2000	UK
barliv. A simple source of heart & body wellness. ®	Cargill Inc	pharmaceutical, foods	TMR	2009	UK Eur
Bath & Body Works. Simple goodness (TM expired 2008)	Bathco Inc	skincare, haircare, soaps	TMR	1999	UK
Beautifully simple, highly effective.	Dovobet	psoriasis skin cream	P	2003	UK
Beauty made simple.	Simple Beauty UK Ltd	beauty products	W	2009	UK
Beauty made simple.	Beauty Made Simple	beauty consultant	W	2009	UK
Beauty pure and simple.	Organix	toiletries	P	2008	UK
Candida diagnosis in 5 simple steps ®	Rockeby Biomed	pharmaceutical, medical	TMR	2006	UK Eur
Classic. Pure and simple.	Tabac Original	male fragrance	P	2002	UK
Classically simple ~ reassuringly natural.	Natracare	tampons	P	1998	UK
Clearblue Digital is easy to use and simple to read.	Clearblue, Digital	pregnancy test	PHL	2004	UK Ire
Clearblue. A simple yes or no in one minute.	Clearblue	pregnancy test	R	1999	UK
Dermatix a simple, effective treatment ...	Dermatix	scar skincare	PHL	2004	UK
Dior foundation made simple.	Christian Dior, Teint Dior	cosmetics, foundation	PHL	1999	UK
Dollond & Aitchison soft simple solution ®	Dollond & Aitchison	contact lens solution	TMR	1998	UK
Dollond & Aitchison. Contacts made simple.	Dollond & Aitchison	Opticians	R	1999	UK
Early, simple, clear, fast, accurate.	Accurate	home pregnancy test	P	2003	Ire
Eyecare solutions made simple.	Simple	female skincare range	PHL	2008	Ire
Gentle. Simple. Precise. Engineered for peace of mind.	Braun Thermoscan	thermometer	PHL	2008	UK
Gift giving made simple at Clinique.	Clinique	cosmetics, toiletries range	O	2008	UK
Health Vision. For simple ultrasound health checks ®	G Cox and K Byard	health screening services	TMR	2007	UK
Healthsimple ®	Johnson & Johnson	diet drinks, healthcare advice etc	TMR	2008	UK Eur
If only it were this simple.	Boots Parenting Club	chemist, parents club	P	2005	UK
Introducing Clinique's simple system of hair care specialists.	Clinique, Simple Hair Care System	haircare range	O	2000	UK
It's the Simple things in life that count.	Simple	female skincare range	P T	1982	UK

T=TV, P=Print, PHL=Print Headline, R=Radio, WB=Website Banner, W=Website, C=Cinema, O=Outdoor, Ot=Other, H=Historic, NA=Not available, DR=domain registered, ® =Registered Trademark, (tmapp)=Trademark pending, TMR=Trademark Register record

# AdSlogans - WordCheck

## CLIENT

### 'SIMPLE - HEALTH & BEAUTY (UK ONLY)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Just simple ®	Accantia Group Holdings	toilet soaps	TMR	1982	UK
Keep face care simple.	Simple	skincare range	T	2004	UK
Keep it simple ®	Grotto SpA	soaps, cosmetics, perfume, multi-produ	TMR	2006	UK Eur
Keep it Simple, not complex.	Simple	body wash	P	1999	UK
Keep it Simple, not complex.	Simple	female skincare range	T	1998	UK
Keep it simple.	Simple	female skincare range	PHL	2009	UK
Keep life simple ®	Accantia Group Holdings	soaps, perfume, cosmetics, haircare	TMR	2005	UK Eur
Keep life simple.	Simple	facial wipes	T	2002	UK
Kiss. Keep it simple and safe ®	DeguDent Gmbh	dentalcare	TMR	2004	UK Eur
Kiss. Keep it simple, step (tmapp)	Oy Trans-Meri AB	soaps, cosmetics, perfume, household	TMR	2007	UK Eur
Kiss. Keep it simple, step ®	Oy Trans-Meri AB	soaps, cosmetics, perfume, household	TMR	2006	JK Madrid Intl
Knight's Castile Ppure and simple ®	Gary Williams	soaps	TMR	1982	UK
Life's simple Pleasures.	Estee Lauder Pleasures	female fragrance	P	2004	UK
Make life simple.	Pampers	babycare range, nappies	PHL	2009	UK
Make skincare simple.	Simple	baby skincare	PHL	2005	UK
Makes beauty simple.	Susan Posnick	Cosmetics	P W	2009	UK
Making life Maws simple.	Maws	Nappy dispenser	P	2002	UK
Miss Simple ®	Accantia Group Holdings	perfumes, toiletries, skincare	TMR	1982	UK
More than just a simple B-blocker.	Nebilet	medication	P	2003	UK
		cosmetics, toiletries, pharmaceutical,			
Natura simples ®	Natura Cosmetics	beauty care	TMR	2007	UK Eur
Naturally simple ®	Accantia Group Holdings	toilet soaps	TMR	1982	UK
Naturally simple ®	Accantia Group Holdings	skincare, haircare	TMR	1989	UK
Norditropin Simple. Growing ambitions. Growing potential. Growing support.	Norditropin Simple	medication	P	2006	UK
Nutritious shopping made simple ®	Hannaford Licensing Corp	publications, health and fitness services	TMR	2008	UK Eur
One of life's simple pleasures.	OPI, Reds	nail varnish	PHL	2009	UK
One simple step to clever hearing.	David Ormerod	hearing centres	PHL	2008	UK
Organix. Beauty pure and simple.	Organix	hair care products	W	2009	UK USA
Perfection is simple.	Restylane	anti wrinkle gel	P	2007	UK
Perfection is simple.	Pond's, Regener-Activ	skincare, moisturiser	P	2007	UK
Plainly simple ®	Accantia Group Holdings	soaps, skincare, shampoos	TMR	1986	UK
Pregnant. Not pregnant. It's that simple.	Clearblue, Digital	pregnancy test	PHL	2006	Ire

T=TV, P=Print, PHL=Print Headline, R=Radio, WB=Website Banner, W=Website, C=Cinema, O=Outdoor, Ot=Other, H=Historic, NA=Not available, DR=domain registered, ® =Registered Trademark, (tmapp)=Trademark pending, TMR=Trademark Register record

# AdSlogans - WordCheck

## CLIENT

### 'SIMPLE - HEALTH & BEAUTY (UK ONLY)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Pretty simple ®	Accantia Group Holdings	toiletries, skincare	TMR	1982	UK
Pur & simple ®	The Dow Chemical Co	chemical bonding agent	TMR	2006	UK Eur
Pure & simple ®	Buttress BV	soaps, perfumes, cosmetics	TMR	2002	UK
Pure & simple ®	Buttress BV	skincare	TMR	1996	UK
Pure & simple ®	Buttress BV	skincare, haircare	TMR	2000	Ire
Pure & Simple Beauty Clinic	Pure & Simple Beauty Clinic	beauty salon	W	2009	UK
Pure & Simple.	Health Perception, Glucosamax	health supplements	PHL	2009	UK
Pure and simple ®	Buttress BV	skincare, haircare	TMR	1987	Ire
Pure and simple.	Simple	female skincare range	PHL	2009	UK
Pure and simple. Discipline for your hair.	L'Oreal Studio Line	hair styling range	PHL	2001	UK
Ready to wear. Deceptively simple.	John Frieda	hair styling range	P	1997	UK
Sam's Club. Savings made simple (tmapp)	Wal-Mart Stores Inc	beauty care services	TMR	2009	UK Eur
Selective. Strong. Simple.	Vioxx	arthritis medication	P	2001	UK
Simple ®	Accantia Group Holdings	toilet soaps	TMR	1980	UK Ire
Simple ®	Accantia Group Holdings	hand care lotions	TMR	1981	UK
Simple ®	Accantia Group Holdings	cleansing lotions, moisturisers	TMR	1983	UK
Simple ®	Accantia Group Holdings	soaps, skincare, shampoos	TMR	1984	UK
Simple ®	Accantia Group Holdings	cleansing lotions, moisturisers	TMR	1990	UK
Simple ®	Accantia Group Holdings	skincare, sun lotions	TMR	1991	UK
Simple ®	Accantia Group Holdings	soaps, perfumes, haircare, cotton wool	TMR	1995	UK
Simple ®	Accantia Group Holdings	soaps, perfumes, haircare, cotton wool	TMR	1997	UK
Simple ®	Accantia Group Holdings	skincare, haircare, perfume, cotton wool	TMR	2004	UK
Simple ®	Accantia Group Holdings	skincare, haircare, perfume, cotton wool	TMR	2005	UK
Simple ®	Accantia Group Holdings	skincare, haircare, perfume, cotton wool	TMR	2007	UK
Simple ®	Accantia Group Holdings	toiletries, skincare, cotton wool	TMR	2005	UK Eur
Simple ®	Accantia Group Holdings	soaps, perfume, cosmetics, haircare	TMR	2005	UK Eur
Simple ®	Accantia Group Holdings	baby skincare, baby foods	TMR	2003	UK Eur
Simple antibody ®	arGEN-X	medicines	TMR	2009	UK Eur
Simple baby ®	Accantia Group Holdings	cosmetics, toiletries, medicated creams, napkins	TMR	2004	UK
Simple baby ®	Accantia Group Holdings	cosmetics, toiletries, medicated creams, napkins	TMR	2004	UK Eur
Simple balance ®	Johnson & Johnson	medicinal, pharmaceutical	TMR	2001	UK

T=TV, P=Print, PHL=Print Headline, R=Radio, WB=Website Banner, W=Website, C=Cinema, O=Outdoor, Ot=Other, H=Historic, NA=Not available, DR=domain registered, ® =Registered Trademark, (tmapp)=Trademark pending, TMR=Trademark Register record

# AdSlogans - WordCheck

## CLIENT

### 'SIMPLE - HEALTH & BEAUTY (UK ONLY)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Simple beauty.	Simple	female skincare range	PHL	2009	UK
Simple change - big difference.	Easi - Breathe	asthma inhaler	P	2002	UK
Simple chef ®	NBTY Europe Ltd	pharmaceutical, foods	TMR	2005	UK Eur
Simple clear ®	Accantia Group Holdings	soaps, skincare, shampoos	TMR	1985	UK
Simple daily radiance ®	Accantia Group Holdings	skincare, haircare, perfume, cotton wool	TMR	2007	UK
Simple daily radiance ®	Accantia Group Holdings	soaps, perfume, cosmetics, haircare	TMR	2007	UK Eur
Simple dependable malaria protection.	Malarone	medication	P	2003	UK
Simple derma ®	Accantia Group Holdings	soaps, perfume, cosmetics, haircare, medicated preparations	TMR	2007	UK
Simple derma ®	Accantia Group Holdings	soaps, perfume, cosmetics, haircare, medicated preparations	TMR	2007	UK Eur
Simple elements ®	Avon Products Inc	perfumes, colognes	TMR	2009	UK
Simple elements ®	Avon Products Inc	perfumes, colognes	TMR	2009	UK Eur
Simple for men ®	Accantia Group Holdings	skincare, haircare, perfume, cotton wool	TMR	2005	UK
Simple for men ®	Accantia Group Holdings	soaps, perfume, cosmetics, haircare	TMR	2006	UK Eur
Simple foundation, whatever your make up.	Boots No 7	Cosmetics	T	2002	UK
Simple goodness.	Simple	female skincare range	PHL	2009	UK
Simple green ®	Accantia Group Holdings	skincare, moisturisers	TMR	1991	UK
Simple guides. Feeling better already! ®	Health Sector Publishing	health publications	TMR	2007	UK Eur
Simple hair superfoods ®	Accantia Group Holdings	skincare, haircare, perfume, cotton wool	TMR	2007	UK
Simple hair superfoods ®	Accantia Group Holdings	soaps, perfume, cosmetics, haircare	TMR	2008	UK Eur
Simple helps prevent all irritants caused by the sun.	Simple, Face Protector	skincare lotion	PHL	2003	UK
Simple pleasures ®	Reckitt & Colman	soaps, cosmetics, perfume, non-personal care	TMR	2007	UK Eur
Simple regeneration ®	Accantia Group Holdings	soaps, perfumes, cosmetics, haircare	TMR	2004	UK
Simple regeneration ®	Accantia Group Holdings	soaps, perfume, cosmetics, haircare	TMR	2005	UK Eur
Simple regeneration plus ®	Accantia Group Holdings	skincare, haircare, perfume, cotton wool	TMR	2006	UK Ire
Simple regeneration plus ®	Accantia Group Holdings	soaps, perfume, cosmetics, haircare	TMR	2007	UK Eur
Simple Regeneration. Defending day moisturiser helps resist the signs of ageing ®	Accantia Group Holdings	skincare, haircare, perfume, cotton wool	TMR	2005	UK
Simple says ... we believe in goodness	Simple Facial Cleansing Wipes	Facial Cleansing Wipes	T	2008	UK
simple simon ®	Zafena Aktiebolag	medical diagnostics	TMR	2004	JK Madrid Intl
Simple simply natural ®	Accantia Group Holdings	soaps, skincare, shampoos	TMR	1989	UK

T=TV, P=Print, PHL=Print Headline, R=Radio, WB=Website Banner, W=Website, C=Cinema, O=Outdoor, Ot=Other, H=Historic, NA=Not available, DR=domain registered, ® =Registered Trademark, (tmapp)=Trademark pending, TMR=Trademark Register record

# AdSlogans - WordCheck

## CLIENT

### 'SIMPLE - HEALTH & BEAUTY (UK ONLY)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Simple skin defence for men and women.	Simple, Skin Defence	skincare range	T	2002	UK
Simple skin defense ®	Accantia Group Holdings	toiletries, skincare, cotton wool	TMR	2003	UK Eur
Simple skin defense for men shave gel ®	Accantia Group Holdings	skincare, haircare, perfume, cotton wool	TMR	2005	UK
Simple skin health check ®	Accantia Group Holdings	soaps, perfume, cosmetics, haircare	TMR	2009	UK Eur
Simple skin health check ®	Accantia Group Holdings	cosmetics, beauty care services	TMR	2009	UK
Simple skin health check ®	Accantia Group Holdings	cosmetics, beauty care services	TMR	2009	UK Eur
Simple skin superfoods ®	Accantia Group Holdings	skincare, haircare, perfume, cotton wool	TMR	2007	UK
Simple skin superfoods ®	Accantia Group Holdings	soaps, perfume, cosmetics, haircare	TMR	2008	UK Eur
Simple soap ®	Accantia Group Holdings	soap	TMR	1983	UK
Simple soap ®	Accantia Group Holdings	toilet soap	TMR	1967	UK
Simple Solutions	Simple Solutions	beauty salon	W	2009	UK
Simple solutions ®	Mars Inc	veterinary preps, treatments, grains	TMR	2003	UK Eur
Simple solutions for sensitive skin ®	Accantia Group Holdings	soaps, perfumes, cosmetics, haircare	TMR	2004	UK
Simple solutions to hygiene problems.	Kimberley Clark	Feminine hygiene	P	1980	UK
Simple spa ®	Accantia Group Holdings	cosmetics, toiletries, beauty care service	TMR	2006	UK
Simple spotless skin (tmapp)	Accantia Group Holdings	skincare, haircare, perfume, cotton wool	TMR	2009	UK
Simple spotless skin (tmapp)	Accantia Group Holdings	soaps, perfume, cosmetics, haircare	TMR	2009	UK Eur
Simple steps for healthy teeth.	Sensodyne, Pro Namel	toothpaste	PHL	2008	UK
Simple steps to smoother skin.	Weleda	skincare range	PHL	2009	UK
Simple steps to younger looking skin.	Simple	female skincare range	PHL	2009	UK
Simple summer look ®	Accantia Group Holdings	skincare, haircare, perfume, cotton wool	TMR	2007	UK
Simple summer look ®	Accantia Group Holdings	soaps, perfume, cosmetics, haircare	TMR	2008	UK Eur
Simple tests for a healthier you ®	AAH Pharmaceuticals	pharmacy services	TMR	2000	UK
Simple to use. Velform really does work.	Velform	bandages and gel	T	2000	Ire
Simple touch ®	Accantia Group Holdings	perfumes, toiletries, skincare	TMR	1982	UK
Simple touch ®	Accantia Group Holdings	cosmetics, toiletries, beauty care service	TMR	2007	UK Eur
Simple touch ®	Accantia Group Holdings	beauty care services	TMR	2007	UK
Simple turn back time ®	Accantia Group Holdings	skincare, haircare, perfume, cotton wool	TMR	2007	UK
Simple turn back time ®	Accantia Group Holdings	soaps, perfume, cosmetics, haircare	TMR	2008	UK Eur
Simple ways to get gorgeous hands.	Nivea, Hand Age Control	hand lotion	PHL	2009	UK
Simple ways to make skin fabulous.	Simple	female skincare range	PHL	2009	UK
Simple wins.	Bayer HealthCare	blood sugar meter	P	2009	UK
simple world ®	Simpleworld Holdings	food for babies, vitamins, multi products	TMR	2002	UK Eur

T=TV, P=Print, PHL=Print Headline, R=Radio, WB=Website Banner, W=Website, C=Cinema, O=Outdoor, Ot=Other, H=Historic, NA=Not available, DR=domain registered, ® =Registered Trademark, (tmapp)=Trademark pending, TMR=Trademark Register record

# AdSlogans - WordCheck

## CLIENT

### 'SIMPLE - HEALTH & BEAUTY (UK ONLY)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Simple, one-tablet control that's patient friendly.	Naramig	migraine medication	P	1997	UK
Simple, reliable, accurate health tests for the home and work place	Home Health UK	health drug tests	W	2009	UK
Simple. Not perfumed not coloured ®	Accantia Group Holdings	soaps, perfumes, haircare, cotton wool	TMR	1999	UK
Simple. Not perfumed not coloured just kind ®	Accantia Group Holdings	skincare, haircare	TMR	1991	UK
Simple. The way it was meant to be.	Bicon	dental implants	P W	2007	UK
Simple:therapy ®	Accantia Group Holdings	skincare, haircare, perfume, cotton wool	TMR	2008	UK
Simplechip (tmapp)	Cell Signaling Technoogy	reagents for genetic research	TMR	2009	UK Eur
SimpleProbe ®	Roche Diagnostic GmbH	chemicals, medical and vet	TMR	2004	UK Eur
Simple's skin care ®	Accantia Group Holdings	toilet soaps, hand lotion	TMR	1982	UK
SimpleSilver ®	Bio-Cell NZ Ltd	chemicals, sanitisers	TMR	2009	UK Eur
Simplese ®	Accantia Group Holdings	toiletries, skincare	TMR	1982	UK
Simply natural by Simple ®	Accantia Group Holdings	soaps, skincare, shampoos	TMR	1986	UK
Skin care by simple ®	Accantia Group Holdings	soaps, skincare, shampoos	TMR	1985	UK
Skin protection from Simple.	Simple, Regeneration	anti age moisturiser	T	2003	UK Ire
Smile, it's simple.	Simple	cleansing lotion	Ot	2009	UK
Smooth skin. Clean & simple.	Parissa	Hair removal wax	PHL	2007	UK
So simple even a man could use it.	Colour Direct	Hair colour	T	1995	UK
So simple it's beautiful.	Perfectil "	natural beauty aid	PHL	2003	UK
So simple it's ingenious.	Sherwood Scuba Blizzard	breathing regulator	P	1995	UK
So simple you can't go wrong.	Predictor	Pregnancy test	T	1997	UK
Soft and simple ®	Accantia Group Holdings	toilet soaps	TMR	1982	UK
Straight hair? Simple.	L'anza, Strait-Line	hair wash range	PHL	1999	UK
Strong, simple - successful.	Vioxx	arthritis medication	P	2002	UK
Surprisingly simple to apply (tmapp)	Nucap Medical	medical tapes	TMR	2009	UK Eur
Take a new look at Simple. We did.	Simple	female skincare range	T	1996	Ire
Testsimplets ®	Waldeck GmbH	chemical products, diagnostic	TMR	1976	UK
The answer is Simple.	Simple	skincare products	T	1984	UK
The beauty of science is to make things simple.	Zymo Research	pharmaceuticals	P	2002	UK
The beauty of simple truths, proven over time, developed with integrity.	Bayan Loutra	toiletries range	O	2007	UK
The Birth Specialists. Keeping birth simple ®	The Birth Specialists Ltd	health publications, education services	TMR	2009	UK
The secret is Simple Regeneration Plus	Simple Regeneration	moisturiser	T	2007	UK
The secret is Simple.	Simple	skincare wipes	P T	2006	UK

T=TV, P=Print, PHL=Print Headline, R=Radio, WB=Website Banner, W=Website, C=Cinema, O=Outdoor, Ot=Other, H=Historic, NA=Not available, DR=domain registered, ® =Registered Trademark, (tmapp)=Trademark pending, TMR=Trademark Register record

# AdSlogans - WordCheck

## CLIENT

### 'SIMPLE - HEALTH & BEAUTY (UK ONLY)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
The secret is simple. ®	Accantia Group Holdings	skincare, haircare, perfume, cotton wool	TMR	2006	UK
The secret is simple. ®	Accantia Group Holdings	soaps, perfume, cosmetics, haircare	TMR	2006	UK Eur
The secret to a natural looking tan is simple.	Boots, Summer Look Body Lotion	chemist, body lotion	P	2006	UK
The secret to younger looking skin is Simple.	Simple	skincare range	P	2006	UK
The simple answer to skin care.	Buf-puf	Skin care products	P	1982	UK
The simple solution.	Nuk	babycare products	PHL	2007	UK
The simple spray solution.	Clarymist	eye spray	PHL	2007	UK
The simple way to good skin, inside out.	Olay	female skincare	PHL	2006	UK
The simple way to improve your love life.	Boots	chemist, toiletries	PHL	2004	UK
The simple way to improve your sex life.	Vielle	personal lubricant, stimulators	PHL	2006	UK
The simple way to regenerate your skin.	Simple	skincare range	PHL	2006	UK
The Steve Hood Shape Club. Fun, simple, personal ®	S G Hood	weight loss services	TMR	2005	UK
Thinking simple (tmapp)	Neverland SA	soaps, cosmetics, perfume, multi-produk	TMR	2009	UK Eur
Toiletries with perfume and colour. Simple.	Simple, Baby Moisturising Bath	baby skincare	PHL	2006	UK
Venalink medication made simple (tmapp)	Bringhigh Ltd	pharmaceutical, sanitary preps	TMR	2009	UK Eur
Vicks keeps it simple.	Vicks	cough and cold remedy	PHL	2007	UK
Vitamin B Complex? No, they're simple at Boots.	Boots	chemist, vitamins	P O	1998	UK
Waxing made simple	Babylliss Simply Smooth	electric epilator	T	2008	UK
We think harder to make healthcare simple.	Vitabiotics	Vitamin supplements	P	2003	UK

END

# AdSlogans

Tel: 44 (0)20-8668-8888

Email: [info@adslogans.net](mailto:info@adslogans.net) Website: [www.adslogans.com](http://www.adslogans.com)

How AdSlogans can help you			
Service	LineCheck	WordCheck	BizCheck
Description	A customised report showing prior or current use of a proposed new endline. Provides reasonable reassurance that proposed line is not likely to be in current or recent use by a competitor.	A customised report of brand slogans showing how a single word is used within a specific product category Useful when developing a new line for a brand, particularly when brainstorming.	A customised report of brand slogans in any given brand category. Provides a fast overview of what the competition is saying.

Please contact us if you would like further details on our services