

AdSlogans

Tel: 44 (0)20-8668-8888

Email: info@adslogans.net Web: www.adslogans.com

IMPORTANT

Please read the terms below which describe the basis upon which these search results have been supplied and any applicable limitations relating to the reliance that should be placed on them. If you have any questions or are unsure in any way, please contact us.

RELIANCE ON SEARCH RESULTS

Date of reliance - Search results are only valid on the date that the search is carried out. If there is any delay between the date upon which You wish to use a slogan, catchphrase or other strapline and the search date, always consider carrying out an updated search prior to the date upon which You intend to use your slogan, catchphrase or other strapline.

Delay – There is a delay before details of newly filed trade mark applications are placed on the databases of the relevant trade mark registries. The search will not reveal such recently filed applications.

Completeness of search - Whilst every care and effort has been made to ensure that our database of slogans is accurate and up-to-date, we cannot, and do not, guarantee that our database contains details of every slogan ever used. Therefore we cannot, and do not, guarantee that the results of Your selected search is accurate or conclusive. To the fullest extent permitted by law, we disclaim and exclude all liability arising out of search results supplied by AdSlogans, including, without limitation, any search results which do not reveal any slogans or other phrases previously used by third parties and/or which are inaccurate in any way.

Additional searches - Always carry out all other searches available to You in conjunction with AdSlogans' search facilities, such as, by way of example only, comprehensive registered trade mark searches, unregistered trade mark searches, design right searches, domain name searches and market research. AdSlogans' search facilities are only one of many means by which You can limit the likelihood of Your slogan infringing a third party's rights. The search results which we provide will have included an online registered trade mark search of the registries in the territories set out below (in the section headed, '**Territories covered by search**') but such online registered trade mark searches are not as reliable as comprehensive trade mark searches as they are intended to locate only identical marks instead of both identical and similar marks. A registered trade mark can be infringed through the use of an identical or similar trade mark.

Famous Marks - Proprietors of marks which are "well-known" in the UK (regardless of whether that mark it is used or registered in the UK) may prevent the use of an identical or similar mark where such use is likely to lead to confusion.

Foreign Priority Claims – The Paris Convention enables a third party that has applied to register a trade mark in a foreign convention country to claim that foreign filing date as the filing date for other convention countries, provided that such an application is filed within six months of the foreign application. Priority claims are a concern as it may be possible for a third party to file an application up to six months after the date of a search and to claim a priority date that pre-dates that search.

Territories covered by search - Our trade mark search results only cover the following territories: Australia, Canada, Community Trade Mark Office, Germany, Hong Kong, Ireland, New Zealand, Spain, United Kingdom, United States of America and Singapore.

AdSlogans - BizCheck

CLIENT

CAR INSURANCE SLOGANS (UK/IRE)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
CAR INSURANCE SLOGANS (UK/IRE)					
Small car - smaller insurance.	1st A1 Petite	car insurance	P	2001	UK
Dedicated to young drivers.	1st Gear	car insurance	P	2006	UK
Here to get you a better deal.	AA (Automobile Association)	car insurance	T	2007	UK
You've got a friend.	AA (Automobile Association)	car insurance	T	2007	Ire
One day.	AA (Automobile Association)	car insurance	T	2004	Ire
Looking out for you.	AA (Automobile Association)	car insurance	T	2003	Ire
Great car insurance deals online, no argument.	AA (Automobile Association)	car insurance	PHL	2001	UK
We're your insurance champions.	AA (Automobile Association)	car insurance	T	1999	UK
See what you can save.	AA (Automobile Association)	car insurance	T	1998	UK
It costs less than you think.	AA (Automobile Association)	car insurance	P T	1998	UK
Be covered	Abbey (Abbey Insurance Brokers)	car insurance	T	2007	UK
The easier way to save	Admiral	car insurance	T	2008	UK
Only from Admiral.com	Admiral	car insurance	T	2008	UK
For a great deal on your car insurance go to Admiral.com	Admiral	car insurance	T	2008	UK
Exclusive multi car discounts go to Admiral.com	Admiral	car insurance	T	2008	UK
It's a simpler way to save.	Admiral	car insurance	T	2006	UK
Cheaper car insurance?	Admiral	car insurance	T	1996	UK
Modern approach, traditional values.	Adrian Flux	car insurance	P	2008	UK
In decisive moments	Allianz	car insurance	T	2008	Ire
Motor insurance from A-Z	Allianz	car insurance	T	2007	UK Ire
Be sure, not just insured.	Allianz	car insurance	T	2006	Ire
The power on your side.	Allianz	car insurance	T	2005	UK
Based in Belfast for a better deal	Allianz Direct	car insurance	T	2007	UK
A whole new kind of car insurance.	Allstate ® Your Choice Auto Insuranc	car insurance	P	2006	UK USA
It's time to make the world a better place to drive. That's Allstate's stand.	Allstate ® Your Choice Auto Insuranc	car insurance	P	2006	UK USA
The advisor that cares.	Aquote	car insurance	P	2004	UK
Asda Price - More for you for less.	Asda	supermarket, car insurance	P	2008	UK
Pocket the difference.	Asda	supermarket, car insurance	T	2006	UK
We'll get the right deal for you!	Asis, Andrew Saunders Insurance S	car insurance	P	2002	UK
Get it right first time.	Auto Direct	online car insurance	P	2008	UK
Right price, right advice.	Autoline	car insurance	R	2008	UK

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CAR INSURANCE SLOGANS (UK/IRE)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Redefining / standards	Axa UK	car insurance	T P	2008	UK
Car insurance from £199	Axa Direct	car insurance	T	2008	UK
Be life confident	Axa Direct	car insurance	T P R	2008	UK Ire
It's all about you	Axa (or Axa Bank)	car insurance	T	2006	Ire
Great car insurance deals	Axa Direct	car insurance	T	2006	UK
Give us a bell.	Bell Direct	car insurance	T	2006	UK
It's a van man thing.	Budget	van insurance	R	2008	UK
Smart people.	Budget	car insurance	T	2002	UK
Better off with Budget (<i>radio ad mention</i>)	Budget	car insurance	R	1998	UK
Get protected. Practice safer motoring!	Car Finance Direct	car insurance	PHL	2004	UK
Keep motoring	Car Protect	car insurance	T	2009	UK
Freedom, choice & savings to the motorist.	Car Service Direct	car insurance	P W	2007	UK
When it comes to insurance, nobody offers more.	Carole Nash	car insurance	P	2006	UK
More comes as standard.	Carole Nash	car insurance	P	2006	UK
The place to buy is clickCI	Caulfield Insurance	car insurance	T	2009	UK
The Caulfield car insurance	Caulfield Insurance	car insurance	T	2007	UK
Insurance as it should be.	Church & General	car insurance	T	1998	Ire
Count on Churchill.	Churchill	car insurance	T	2009	UK
Challenge Churchill.	Churchill	car insurance	P T	2008	UK
Oh yes	Churchill	car insurance	T	2007	UK
Give the dog a phone.	Churchill	car insurance	T	2006	UK
Think car insurance, think saving money online, think Churchill.	Churchill	car insurance	T	2006	UK
Surprisingly passionate about ...	Churchill	car insurance	P	2002	UK
The Co-operative insurance. Good with money	CIS Co-operative Insurance Society	car insurance	T	2009	UK
You could save up to £145 today	CIS Co-operative Insurance Society	car insurance	T	2007	UK
Why wouldn't you?	CIS Co-operative Insurance Society	car insurance	T	2006	UK
New eco insurance for cars.	CIS, Eco Insurance	car insurance	P	2007	UK
Collingwood would	Collingwood Insurance	car insurance	T	2008	UK
Welcomes careful drivers.	Cornhill Direct	car insurance	T	2006	UK
One call covers it all.	Coverwell Insurance	car insurance	R	2006	UK
Diamond. A girl's best friend.	Diamond	car insurance	P	2009	UK
You could save more on your car insurance.	Diamond	car insurance	O	2006	UK
Diamond is a girl's best friend	Diamond	car insurance	T	2006	UK

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CAR INSURANCE SLOGANS (UK/IRE)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Designed for women.	Diamond	car insurance	P	2006	UK
Created for women.	Diamond	car insurance	T	2006	UK
Created just for women.	Diamond	car insurance	T	2002	UK
It's a girl's best friend.	Diamond	car insurance	R	1999	UK
A good deal better	Direct Line	car insurance	T	2009	UK
It pays to be with the right insurer	Direct Line	car insurance	T R	2008	UK
Direct Line. Driving for less (tmapp)	Direct Line	car insurance	TMR	2008	UK
Not all car insurance is the same.	Direct Line	car insurance	T	2005	UK
I love Direct Line.	Direct Line	car insurance	P	2004	UK
For easy, low-cost motor insurance, better talk direct to Direct Line	Direct Line	car insurance	T	1999	UK
Insurance made simple.	Drive	car insurance	P	2006	UK
Put your money where your mouse is	ecarinsurance.co.uk	online car insurance	P	2007	UK
It's an easy choice.	ecarinsurance.co.uk	online car insurance	P	2007	UK
Seriously good car insurance.	Elephant.co.uk	online car insurance	P T	2009	UK
Great value car insurance	Elephant.co.uk	car insurance	T	2008	UK
It's easy, it's fast, it's elephant.co.uk	Elephant.co.uk	car insurance	P	2006	UK
Even cheaper car insurance.	Elephant.co.uk	car insurance	T	2006	UK
Check it out.	Elephant.co.uk	online car insurance	T	2004	UK
We search, you could save	Endsleigh	car insurance	T	2007	UK
You could save on your car insurance	Endsleigh	car insurance	T	2006	UK
The breakdown service with the no claims bonus. (tmapp)	Equity Insurance Brokers Ltd	car insurance	TMR	2007	UK Eur
Make sure wiith Esure	Esure	car insurance	T	2008	UK
Have you got four or more?	Esure	car insurance	P	2007	UK
Calm down dear	Esure	car insurance	T	2007	UK
See how much you could save.	Esure	car insurance	T	2006	UK
Car insurance for careful drivers	Esure	car insurance	T	2006	UK
Great value car insurance at the click of a mouse.	Esure	car insurance	P	2005	UK
Car insurance at mices prices.	Esure	car insurance	P	2005	UK
Good driver? Then we could save you money.	Esure	car insurance	O	2004	UK
Where safe homeowners & drivers can save money.	Esure	car insurance	T	2003	UK
Cheaper car insurance.	Esure	car insurance	T	2002	UK
We'll be there if it happens to you.	FBD	car insurance	T	2006	Ire
Insurance for women.	Female	car insurance	P	2006	UK

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LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
First for all men	First	car insurance	P	2006	UK
First Alternative, the marque of cheaper car insurance.	First Alternative	car insurance	PHL	2005	UK
If you drive a quality car, First Alternative could save you money!	First Alternative	car insurance	O	2004	UK
Exceptional cover for your cars, homes, jets and yachts.	First Point	car insurance	P W	2008	UK
It's got to be - FRD.	First Rate Direct	car insurance	T	2002	UK/NI
Insuring your independence.	Fish Insurance	car insurance	P W	2009	UK
Prestige car finance made easy.	Fleet Street	car insurance	P	2007	UK
Vehicle finance made easy.	Fleet Street	car insurance	P	2006	UK
The flexible way to buy car insurance.	Flexibell	car insurance	W	2009	UK
Insurance specialists. At your service.	Footman James	car insurance	P	2006	UK
More motor insurance, for less of your money. We can help.	GA Direct	car insurance	P	1991	UK
The sensible alternative.	GEICO	car insurance	P	2002	UK
The "keep motoring" policy	General Accident	car insurance	T	1976	UK
All for one. ®	General Motors	car insurance	TMR	1997	UK
See how much you could save!	Gladiator Commercial	van insurance	T	2007	UK
Motor insurance for the worldly wise.	Guardian Direct	car insurance	P	1998	UK
See how much you could save.	Halifax	car insurance	T	2005	UK
Do your thing	Hastings Direct	car insurance	T	2008	UK
Conquering car insurance.	Hastings Direct	car insurance	PHL	2006	UK
For home and motor insurance.	Help Insurance	car insurance	T	1995	UK
Protecting your passion.	Herts Insurance Consultants	car insurance	P	2006	UK
Looking out for you.	Hibernian	car insurance	T	2008	Ire
Good thinking.	Hibernian	car insurance	T	2006	Ire
You'll be glad you called!	Hibernian	car insurance	T	2003	Ire
Finally, fair play for inexperienced drivers.	Hibernian	car insurance	P	2003	Ire
For car and home insurance with a personal touch.	Hill House Hammond	car insurance	T	2003	UK
The motor insurance specialists.	Hill House Hammond	car insurance	P	1994	UK
The wonder of Hughes insurance	Hughes & Co	car insurance	T	2009	UK
You could get a better deal.	Hughes & Co	car insurance	T	2005	UK
Insurance as individual as you.	Hughes & Co	car insurance	T	2000	UK
Insurance for the younger driver.	Hyperformance	car insurance	T	2007	UK
Whatever you drive.	Hyperformance	car insurance	P	2006	UK
For a great deal you and the planet	Ibuyeco	car insurance	T	2007	UK

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LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Cheaper cover. Safer planet.	ibuyeco	car insurance	P W	2007	UK
100% carbon neutral car insurance.	ibuyeco	car insurance	P W	2007	UK
Insurance Express will insure your car for less.	Insurance Express	car insurance	P	1996	UK
One simple call could save you money.	Insure	car insurance	T	2004	UK
Insurance reinvented.	Insure	car insurance	T	2002	UK
Whatever you drive - Insureandgo.	Insureandgo.com	online car insurance	P	2006	UK
Finance without the fuss.	InTune	car insurance	P T W	2007	UK
Insurance for the 21st century.	Ironsure.com	car insurance	P	1999	UK
We'll fix it!	Kwik Fit	car insurance	P	2006	UK
Insurance for big deal hunters.	Kwik Fit	car insurance	T	2004	UK
Because it's more than just a car.	Ladystar Insurance	car insurance	P	2005	UK
When others can't help ... LifeBelt	LifeBelt	car insurance	P	2006	UK
I love cheaper car insurance	Liverpool Victoria (LV)	car insurance	W	2009	UK
You could start saving now	Liverpool Victoria (LV)	car insurance	T	2007	UK
Car insurance just got interesting.	Lloyds TSB Insurance	car insurance	P	2006	UK
The route to smarter car buying.	Lloyd's TSB Motor Direct	car insurance	P	2002	UK
Your M&S.	M&S Financial Services	car insurance	T	2007	UK
M&S car insurance goes the extra mile, at no extra cost.	M&S Financial Services	car insurance	PHL, O	2007	UK
We do more.	More Than	car insurance	T R	2009	UK
More is going the extra mile. <i>(text of ad)</i>	More Than	car insurance	R	2007	UK
Don't accept less than More Than.	More Than	car insurance	P	2006	UK
I love drivetime. TM	More Than, Drivetime TM	car insurance	W	2006	UK
Proud to be a building society	Nationwide Building Society	car insurance	T P	2009	UK
The number one online motor insurer.	Norwich Union	car insurance	T	2006	UK
It's our policy to offer you more.	Norwich Union	car insurance	P	2006	UK
Happy's back. Get yourself a Happy quote.	Norwich Union Direct	car insurance	PHL	2009	UK
Happy approved.	Norwich Union Direct	car insurance	PHL	2009	UK
We just make it easier	Norwich Union Direct	car insurance	P	2008	UK
Get yourself a happy quote	Norwich Union Direct	car insurance	T	2008	UK
Car insurance direct from Norwich Union	Norwich Union Direct	car insurance	T	2008	UK
We can give you great deals	Norwich Union Direct	car insurance	T	2007	UK
See how we can make you happy	Norwich Union Direct	car insurance	T R	2007	UK
Pay as you drive insurance.	Norwich Union Direct	car insurance	P	2007	UK

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CAR INSURANCE SLOGANS (UK/IRE)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Let us quote you happy	Norwich Union Direct	car insurance	T	2007	UK
Car insurance where you control the cost.	Norwich Union Direct	car insurance	PHL	2007	UK
Make the choice of the professional.	Norwich Union Direct	car insurance	T	2006	UK
Contact us and see how we can make you happy	Norwich Union Direct	car insurance	T	2006	UK
Young drivers save more faster.	Norwich Union Direct	car insurance	PHL	2004	UK
Norwich Union Direct can protect your car and home for less.	Norwich Union Direct	car insurance	P	1996	UK
With One Direct it costs less.	One Direct	car insurance	T	2006	Ire
You'll be glad you called!	One Direct (An Post)	car insurance	T	2008	Ire
The real deal on insurance	Open+Direct	car insurance	T	2008	UK
Call them now and see if you could save	Open+Direct	car insurance	T	2008	UK
Hit the spot on the spot.	Open+Direct	car insurance	T	2003	UK/NI
Just point, click and it's sorted.	People's Choice	car insurance	T	2002	UK
Exceptional cover. Excellent value.	Performance Marque	car insurance	P W	2008	UK
Love your Peugeot.	Peugeot	car insurance	P	2005	UK
The people's Post Office	Post Office	post office, car insurance	T	2008	UK
That's one small step for man	Premier Direct	car insurance	T	2000	Ire
The No 1 multi vehicle package.	Primo One	car insurance	P	2009	UK
One policy. Total cover.	Primo One	car insurance	P	2009	UK
Professional insurance advice.	Primo Plc	car insurance	P	2009	UK
The multi vehicle insurance specialists.	Primo Plc	car insurance	P	2008	UK
Your car is special to us too.	Privilege	car insurance	O	2004	UK
You don't have to be posh to be privileged.	Privilege Insurance	car insurance	P T	2009	UK
That's what Privilege likes good drivers.	Privilege Insurance	car insurance	T	2006	UK
The cost of our motor insurance gets better with age.	Privilege Insurance	car insurance	PHL	2002	UK
Insurance as it should be	Prudential	car insurance	T	2008	UK
It's all part of the plan from The Pru.	Prudential	car insurance	T	2006	UK
Trust your motor insurance to the man from The Pru	Prudential	car insurance	T	1975	UK
Giving you peace of mind.	RAC	car insurance	W	2009	UK
Direct insurance.	RAC	car insurance	P	2007	UK
To the rescue	RAC	car insurance	T	2006	UK
The people behind the people behind the wheel.	RAC	car insurance	T	2005	UK
A helping hand that's always there.	RAC	car insurance	T	2003	UK
Driven to bring you more.	Renault Insurance	car insurance	P	2001	UK

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CAR INSURANCE SLOGANS (UK/IRE)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Insurance for the over 50s	RIAS	car insurance	T	2009	UK
Some things get better with age (<i>ad theme</i>)	RIAS	car insurance	T	2008	UK
Ring Rias now for your free quote	RIAS	car insurance	T	2008	UK
Insurance by enthusiasts for enthusiasts.	Roadsure	car insurance	P	2006	UK
If you value it, shield it.	Royal Insurance CarShield 30	car insurance	P	1983	UK
Doing things properly.	Saga	car insurance	W	2009	UK
We don't cut corners on your motor insurance.	Saga	car insurance	PHL	2005	UK
Experience has its rewards.	Saga	car insurance	T	2005	UK
We believe you deserve more than just a discount.	Saga	car insurance	PHL	1998	UK
Try something new today.	Sainsburys	car insurance	T	2007	UK
Low cost car insurance.	Sainsburys	car insurance	T	2006	UK
Either way you're covered	Salaam	car insurance	T	2009	UK
You'd be barking not to.	Screentrade	car insurance	T	2004	UK
Number one for online motor insurance.	Screentrade	car insurance	P	1999	UK
Insurance designed with women in mind.	Sheila's Wheels	car insurance	W	2009	UK
For bonzer car insurance deals, girls get onto Sheila's Wheels.	Sheilas Wheels	car insurance	T	2007	UK
Cheaper car insurance for women.	Sheila's Wheels	car insurance	P	2006	UK
Developed by women, for women.	Sheila's Wheels	car insurance	PHL	2005	UK
Finding you cheaper insurance.	Superquote.com	car insurance	W	2009	UK
Get a Life.	Swiftcover.com	online car insurance	T W	2009	UK
Get a life, get Swiftcovered	Swiftcover.com	online car insurance	T	2009	UK
Get Swiftcovered with swiftcover.com car insurance.	Swiftcover.com	online car insurance	P	2008	UK
The Swift way to save on car insurance	Swiftcover.com	online car insurance	T	2007	UK
100% online car insurance	Swiftcover.com	online car insurance	T	2007	UK
It pays to click click not cluck cluck	Swiftcover.com	car insurance	T	2006	UK
Make just one call.	Swinton	car insurance	T	2004	UK
We always give the motorist priority.	Swinton Insurance	car insurance	P	1991	UK
Short term car & van insurance	Tempcover.com	car insurance	T	2009	UK
Every little helps.	Tesco Personal Finance	car insurance	T	2009	UK
The car insurance comparison site	Tesco, Compare	car insurance comparison	T	2008	UK
Two words. Virgin Money	Virgin Money	car insurance	T	2009	UK
Car insurance that goes the extra mile	Virgin Money	car insurance	W	2009	UK
Car. Home. Pet. Travel. Life	Virgin Money	online car insurance	T	2007	UK

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CAR INSURANCE SLOGANS (UK/IRE)

LINE	BRAND	TYPE	MEDIA	YEAR	LOCATION
Warranties made easy!	Warranty Direct	car insurance	P	2009	UK
Changing your life for good.	Warranty Direct	car insurance	P	2006	UK
Have you got money to burn?	Warranty Direct	car insurance	PHL	2004	UK
Get it covered.	Warranty Direct	car insurance	P	2004	UK
Say Yes to cheaper car insurance.	Yes Car Credit	car insurance	T	2005	UK
The combined car purchase and insurance scheme for young drivers.	Young Marmalade	car insurance	W	2009	UK
Young Marmalade. The launch pad for young drivers.	Young Marmalade	car insurance	P	2007	UK
You'll be surprised what you could save.	Zurich	car insurance	W	2009	UK
Because change happenz.	Zurich	car insurance	T	2008	UK
We fix more than dents.	Zurich	car insurance	P	2007	UK
We understand your car's true value.	Zurich	car insurance	P	2006	UK
It's easy to find great value car insurance.	Zurich	car insurance	T	2005	UK
Don't lose sleep over your car insurance.	Zurich	car insurance	T	2003	UK
Car insurance. Insurance. Reassurance.	Zurich	car insurance	PHL	2003	UK
Insurance for your Life, Home, Car and Business.	Zurich	car insurance	P	2000	UK

END

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How AdSlogans can help you			
Service	LineCheck	WordCheck	BizCheck
Description	A customised report showing prior or current use of a proposed new endline. Provides reasonable reassurance that proposed line is not likely to be in current or recent use by a competitor.	A customised report of brand slogans showing how a single word is used within a specific product category Useful when developing a new line for a brand, particularly when brainstorming.	A customised report of brand slogans in any given brand category. Provides a fast overview of what the competition is saying.

Please contact us if you would like further details on our services