

AdSlogans - BizCheck

CLIENT

'INSURANCE COMPANIES' (UK/USA)

| LINE | BRAND | MEDIA | YEAR | LOCATION |
|---|--------------------------|-------|------|----------|
| Here to get you a better deal | AA Insurance | T | 2006 | UK |
| Don't do it yourself. | AA Insurance | T | 2001 | UK |
| We're your insurance champions. | AA Insurance | T | 1999 | UK |
| Smarter. Stronger. Healthier. | AARP | T | 2007 | USA |
| The power to make it better. | AARP | T | 2007 | USA |
| Be covered | Abbey | T | 2007 | UK |
| Get on the phone to Abbey. | Abbey | T | 2005 | UK |
| Protecting your family, your income, your practice. | ADA | P | 2003 | USA |
| Ask about it at work. | Aflac | T | 2007 | USA |
| Now matters. | Aflac | P | 2004 | USA |
| Without it no insurance is complete. | Aflac | T | 2001 | USA |
| Building relationships, providing peace of mind. | AIC | W | 2007 | USA |
| The strength to be there. ® | AIG | P T | 2007 | UK |
| We know money. | AIG | T | 2003 | USA |
| The world's largest insurance company. | AIG | P | 2002 | UK |
| The greatest risk is not taking one. | AIG | P T | 2002 | USA |
| Insurance financial services and the freedom to dare. | AIG | T | 2002 | USA |
| A partner in your future. | AIG | T | 2002 | USA |
| World leaders in insurance and financial services | AIG | T | 2001 | USA |
| Secure your future. ® | AIG | P | 2000 | USA |
| No one knows more about the risks. No one offers more ways to protect against them. | AIG | P | 1998 | UK |
| Insuring your work, your life, your world. | AIG | T | 1997 | USA |
| Every insurance need, one number. | Al Boenker | T | 2000 | USA |
| Thanks Al. | Al Boenker | T | 1999 | USA |
| Let's talk about tomorrow. | Alfa | W | 2007 | USA |
| Fast fair service, friendly people. | Alfa | T | 2002 | USA |
| Call the best agents in the business. Call Alfa. | Alfa | T | 2000 | USA |
| We're good for life. | Alfa | T | 1999 | USA |
| The service you expect from people you trust. | Alliance Insurance Group | W | 2003 | USA |
| Motor insurance from A-Z | Allianz | T | 2007 | UK Ire |
| The power on your side. | Allianz | T | 2005 | UK |
| Allianz Group: One team. One goal. Your success. | Allianz | P | 2003 | UK |
| Home insurance you can depend on. | Allianz | T | 2003 | UK |
| The right way to invest. | Allianz | T | 2002 | USA |
| A promise is a promise. | Allianz | T | 2000 | UK |
| Allianz Group. Europe's leading global insurer and provider of financial services. | Allianz | P | 2000 | UK |

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| Allianz. The power beside you. | Allianz | T | 1999 | USA |
| For a better deal | Allianz Direct | T | 2007 | UK |
| The best at next | Allianz Direct | T | 2006 | USA |
| Be sure, not just insured | Allianz Direct | T | 2006 | UK Ire |
| Professional advice for the life you don't yet know. | Allied Dunbar | T | 1998 | UK |
| For the life you don't yet know. | Allied Dunbar | T | 1997 | UK |
| Without us, all you'd have is insurance. | Allied Group | T | 1998 | USA |
| Are you in good hands? | Allstate | T | 2007 | USA |
| You're in good hands. | Allstate | T | 2002 | USA |
| The right hands make all the difference. ® | Allstate | P T | 2002 | USA |
| Being in good hands is the only place to be. ® | Allstate | T | 2000 | USA |
| Financial peace of mind. | Ambac Financial Group | P | 1998 | USA |
| Strength with integrity. | American Eagle Insurance | P | 1997 | USA |
| No need to compromise. | American Express Insurance | P | 1998 | UK |
| All your protection under one roof | American Family | T | 2007 | USA |
| We see things your way. (tmapp) | American Family | P | 2005 | USA |
| Auto. Home. Business. Health. Life. | American Family | T | 1999 | USA |
| Live the life you've imagined. | American General Financial | T | 2001 | USA |
| The people you want around just in case. | Amica | T | 2000 | USA |
| Good news for good drivers. | Amica | T | 1999 | USA |
| Insuring a better way of life. | Ansvar Insurance | P | 2004 | UK |
| Insurance just got interesting. | Aon | P | 2006 | UK |
| Tap the power of one, gain the force of many. (tmapp) | Aon | P | 2004 | USA |
| Insure your vision. | Aon | T | 1999 | UK |
| What's important to you? | Arbella | T | 2000 | USA |
| A better world by design. | ASCE | W | 2007 | USA |
| Plans to build on. | ASCE | P | 2003 | USA |
| Save hundreds of dollars a year on your health insurance. | Assurant | T | 2006 | USA |
| Forward thinking. | Aviva | T | 2007 | UK |
| For insurance as individual as you are. | AXA | W | 2007 | UK |
| Be life confident | AXA | T | 2007 | UK |
| AXA. Strong will, stronger leadership. | AXA | P | 2000 | UK |
| AXA. Real life supporters. | AXA | T | 1999 | UK |
| Go ahead. Go ahead with AXA. | AXA | P | 1998 | UK |
| AXA. 35 million believe in us worldwide. | AXA | T | 1998 | UK |
| Everything covered in one policy. | Bluesure | P T | 2001 | UK |

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| Partnership for life. | Britannic Assurance | T P | 2000 | UK |
| A chat with Britannic will help, if you're in doubt. | Britannic Assurance | T | 1999 | UK |
| You can but hope. | Britannic Assurance | T | 1999 | UK |
| Smart people Budget. | Budget | W | 2007 | UK |
| You'll like our prices, you'll love our service. | Budget | P T | 2001 | UK |
| Bringing clarity to creditor insurance. | Cardiff Pinnacle | P | 2006 | UK |
| Bringing clarity to payment protection insurance. | Cardiff Pinnacle | P | 2006 | UK |
| The 50+ insurance specialists. | Castle Cover | P | 2007 | UK |
| Your choice. Your Chase. | Chase | T | 2005 | USA |
| Relax. You're insured with Chubb. | Chubb | P | 2006 | USA |
| Coverage beyond expectations. | Chubb | P | 2003 | USA |
| The fine art of insurance. | Chubb | P | 2002 | USA |
| Cover beyond your expectations. | Chubb | P | 1999 | UK |
| Challenge Churchill | Churchill | T P | 2007 | UK |
| Keep challenging Churchill | Churchill | T | 2007 | UK |
| Oh yes | Churchill | T | 2007 | UK |
| Surprisingly passionate about insurance. | Churchill | T | 2004 | UK |
| Surprisingly passionate about prizes. | Churchill | T | 2003 | UK |
| Give the dog a phone. | Churchill | T | 2001 | UK |
| Surprisingly passionate about people. | Churchill | P | 2001 | UK |
| Good with people. | CIS Co-operative insurance | P | 2007 | UK |
| For insurance, savings, investments and pensions. | CIS Co-operative insurance | W | 2007 | UK |
| Fresh thinking. | CIS Co-operative insurance | P | 2005 | UK |
| The insurance people who believe in fair play. | CIS Co-operative insurance | P | 2001 | UK |
| We insure peace of mind. ® | Columbia Insurance Group | P | 1999 | USA |
| Aim high! Aim for Commercial Union! | Commercial Union | P | 1997 | UK |
| Our word is our bond. | Commercial Union | P | 1997 | UK |
| We won't make a drama out of a crisis. | Commercial Union | T | 1997 | UK |
| Changing to serve you better. | Concord | T | 2002 | USA |
| Promises made, promises kept. | Concord | T | 1999 | USA |
| Protecting the things you value since 1891. | Congregational | P | 2006 | UK |
| Step up. | Conseco | W T | 2002 | USA |
| Create wealth, protect wealth for life. | Conseco | T | 1998 | USA |
| Insurance is designed to cover any eventuality. | Conseco | T | 1998 | USA |
| Great value insurance without compromise | Cornhill Direct | W | 2007 | UK |
| Great cover. Right down to the detail. | Cornhill Direct | P | 2006 | UK |

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| Peace of mind. | Cornhill Direct | Ot | 2002 | UK |
| Delivering solutions ... before there is a need. | Cornhill Direct | P | 2001 | UK |
| Real answers for real financial security. | Country Companies | T | 2006 | USA |
| Real people. Real answers. Real quick. | Country Companies | T | 2000 | USA |
| One call and we can cover it all. | Coverwell Insurance | R | 2006 | UK |
| Consistent. Safe. Secure. | CSS | T | 2005 | UK |
| Diamond is a girl's best friend. | Diamond | R | 2007 | UK |
| Created for women. | Diamond | T | 2006 | UK |
| Designed for women. | Diamond | P | 2006 | UK |
| A good deal better | Direct Line | P T | 2007 | UK |
| That's better. | Direct Line | W | 2006 | UK |
| We cut costs, not corners. | Direct Line | R O P | 2005 | UK |
| Not all insurance companies are the same. | Direct Line | T | 2005 | UK |
| It's never just business as usual. | Direct Line | P | 2002 | UK |
| Next time you have a couple of minutes to spare give it a try. | Direct Line | T | 2000 | UK |
| For home insurance, better go Direct. | Direct Line | T | 1997 | UK |
| Insure now with E&L Group. | E&L Group | T | 1997 | UK |
| Get more for your money. | Eagle Star | W | 2003 | USA |
| How insurance should be. | Eagle Star | T | 2000 | UK |
| Insurance as it ought to be. | Eagle Star | O | 1998 | UK |
| The no nonsense insurance company. | Eagle Star | T | 1998 | UK |
| Shoulda. Coulda. East woulda. | Eastwood | T | 2007 | USA |
| Are people going nuts? | Eastwood | T | 2000 | USA |
| Did you know about Eastwood insurance? You know now. | Eastwood | T | 2000 | USA |
| Eastwood got you covered. | Eastwood | T | 2000 | USA |
| Everything's coming up roses with Eastwood. | Eastwood | T | 2000 | USA |
| The time is right for Eastwood. | Eastwood | T | 2000 | USA |
| Insuring, investing and protecting. | Ecclesiastical | P | 2007 | UK |
| A big name in industrial insurance. | Ecclesiastical | P | 2001 | UK |
| A big name in financial services. | Ecclesiastical | P | 1999 | UK |
| Insurance you can believe in. | Ecclesiastical | P | 1999 | UK |
| Even cheaper car insurance. | Elephant.co.uk | T | 2006 | UK |
| It's easy, it's fast, it's elephant.co.uk | Elephant.co.uk | P | 2006 | UK |
| Liberty, justice, and really good insurance. | Encompass | P | 2002 | USA |
| We search, you could save | Endsleigh | T | 2007 | UK |
| Independent insurance for career people. | Endsleigh | P | 2006 | UK |

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| Insurance for every step you take. ® | Endsleigh | TMR | 1998 | UK |
| Mutual assurance. | Engage Mutual Assurance | P | 2007 | UK |
| Have you got four or more? | Esure | P | 2007 | UK |
| Insurance at mice's prices. | Esure | P | 2006 | UK |
| Car insurance for careful drivers. | Esure | T | 2006 | UK |
| It pays to let your mouse protect your house. | Esure | P | 2005 | UK |
| Great value car insurance at the click of a mouse. | Esure | P | 2005 | UK |
| Come on give us a click. | Esure | T | 2005 | UK |
| Car insurance at mices prices. | Esure | P | 2005 | UK |
| Where safe home owners and drivers can save money. | Esure | T | 2003 | UK |
| Don't get mad, get Esure. | Esure | T | 2001 | UK |
| It's worth remembering however you remember it. | Farm Bureau | T | 2000 | USA |
| All round coverage, all round Oklahoma. | Farm Bureau | T | 1999 | USA |
| Securing what matters most. | Farm Bureau | T | 1999 | USA |
| Solutions you need from a company you know. | Farm Bureau | T | 1999 | USA |
| Gets you back where you belong. | Farmers | T | 2007 | USA |
| Sanity makes a comeback. | Farmers | T | 2007 | USA |
| Do the right thing. ® | Farmers | P | 1999 | USA |
| Being the best we can be. ® | Farmers | P | 1998 | USA |
| Insurance for women. | Female | P | 2006 | UK |
| All things financial. | First Tennessee | T | 1999 | USA |
| It's not enough to be good at what you do, you have to be good at what we do. | Florida Family Insurance Services | P | 1999 | USA |
| Protecting the future together. | Frizzell | P | 2000 | UK |
| Making the most of the future. | Frizzell | P | 1998 | UK |
| 15 minutes could save you 15% or more on car insurance. | Geico | T | 2007 | USA |
| Let's ride. | Geico | T | 2007 | USA |
| So easy a caveman can do it. | Geico | T | 2007 | USA |
| Real service, real savings | Geico | T | 2006 | USA |
| The sensible alternative. | Geico | P | 2002 | UK |
| We cut your costs, not our care and service. | General Accident | P | 1998 | UK |
| Be in safe hands. | General Accident | T | 1997 | UK |
| Key protection from the key people. | General Accident | P | 1997 | UK |
| Your partner in protection. | Grange Insurance | T | 2003 | USA |
| Good things come in small packages. ® | Great American Insurance | P | 1999 | USA |
| We aim to cut costs, not corners. | Guardian Direct | T | 1999 | UK |
| We can't help but be helpful. | Guardian Direct | T | 1999 | UK |

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| Motor insurance for the worldly wise. | Guardian Direct | P | 1998 | UK |
| Always giving you extra. | Halifax | T | 2003 | UK |
| The agency of choice. | Hallberg Insurance | T | 2007 | USA |
| You can plan luck. | Hamburg Mannheimer | T | 2002 | UK |
| Our policy is performance ® | Hanover | W | 2006 | USA |
| Investing in independents ® | Hartford Fire Insurance | TMR | 2000 | USA |
| We mean business. | Hartford Fire Insurance | P | 1999 | USA |
| Hiscox the specialist insurer. | Hiscox | W | 2007 | UK |
| Innovative insurance. | Hiscox | P | 2001 | UK |
| We make your insurance easy. | Hiscox | P | 2000 | UK |
| Extraordinary cover | Hiscox | T P | 2006 | UK |
| Your world of financial services. | HSBC | T | 2000 | UK |
| Insurance. Banking. Asset Management. | ING | P | 2007 | UK |
| It's your money. | ING | T | 2007 | UK |
| Insurance reinvented. | Insure | P | 2006 | UK |
| Car insurance for all. | Insure One | T | 2007 | USA |
| The insurance superstore. | Insure One | W | 2007 | USA |
| You'll like us for our prices, you'll love us for our people. | Insure One | T | 2006 | USA |
| Be lucky or be insured. | Jim Weldon | W | 2004 | USA |
| The future is yours. | John Hancock | T | 2006 | USA |
| Investments for the opportunities. Insurance for the unexpected. | John Hancock | T | 2006 | USA |
| The future is yours. | John Hancock | T | 2006 | USA |
| Insurance for the unexpected. Investments for the opportunities. | John Hancock | T | 2001 | USA |
| The power of one. | John Hancock | P | 2000 | USA |
| The policies that matter. | Kemper | T | 2001 | USA |
| Insurance for today's world. | Kemper | T | 1998 | USA |
| Life insurance - it's not for you, it's for them. | Legal & General | P | 2006 | UK |
| One. Step. Ahead. | Legal & General | P | 2001 | UK |
| For peace of mind. | Legal & General | P | 1997 | UK |
| Insurance since 1928. | Leusch | W | 2007 | USA |
| Responsibility. What's your policy? | Liberty Mutual | T | 2007 | USA |
| It's more than insurance. It's insurance in action. | Liberty Mutual | P T | 2005 | USA |
| For real peace of mind call Royal Victoria today. | Liverpool Victoria | T | 2007 | UK |
| You could start saving now. | Liverpool Victoria | T | 2007 | UK |
| Straight answers. Flexible solutions. | Liverpool Victoria | P | 2006 | UK |
| We're all yours. | Liverpool Victoria | T | 2003 | UK |

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| The friendly society. | Liverpool Victoria | P | 1999 | UK |
| You could make a real saving. | Liverpool Victoria | T | 1999 | UK |
| Car insurance just got interesting. | Lloyds TSB | P | 2006 | UK |
| Insurance worth talking about. | Lloyds TSB | T | 2002 | UK |
| Protection for whatever you come up against. | Lloyds TSB | P | 2002 | UK |
| Thanks Lombard. | Lombard Direct | P W | 2006 | UK |
| For savings. loans and insurance, simply call Lombard Direct. | Lombard Direct | P | 1998 | UK |
| The key is in the promise. In the values that go behind that promise. | Maine Mutual | P T | 1998 | USA |
| Protecting your piece of the world. | Maine Mutual (MMG) | W | 2007 | USA |
| Guarantees for the if in life. | MetLife | T | 2007 | USA |
| For the protection that matters most. | MetLife | T | 2006 | USA |
| For the protection we all need. | MetLife | T | 2006 | USA |
| Have you met life today? | MetLife | P | 2006 | USA/Can |
| Get Met. It pays. | MetLife | T | 2001 | USA |
| A world of opportunity. (TM dead 1998) | Miami Insurance Group | P | 1997 | USA |
| Don't expect less than More Than. | More Than | T P | 2006 | UK |
| We do more. | More Than | T | 2006 | UK |
| Nationwide is on your side. | Nationwide | T P | 2007 | USA |
| Insurance. Pensions. Investments. | NFU Mutual | P | 2007 | UK |
| It's an NFU Mutual understanding. | NFU Mutual | R | 2007 | UK |
| The feeling is NFU Mutual. | NFU Mutual | T | 2003 | UK |
| The best in the country. | NFU Mutual | P | 1998 | UK |
| Insurance brought down to earth. | NFU Mutual | P T | 1999 | UK |
| Insurance. Investments. Ideas. | Northwestern Mutual | T | 2007 | USA |
| The quiet company. | Northwestern Mutual | T | 2006 | USA |
| It's time for a quiet conversation. | Northwestern Mutual | P | 2004 | USA |
| Are you there yet? ® | Northwestern Mutual | T | 2003 | USA |
| Common values. Common sense ® | Northwestern Mutual | TMR | 2002 | USA |
| Contact us and see how we can make you happy | Norwich Union/Direct | T | 2007 | UK |
| Let us quote you happy | Norwich Union/Direct | T | 2007 | UK |
| See how we can make you happy | Norwich Union/Direct | T R | 2007 | UK |
| The home of home insurance | Norwich Union/Direct | T | 2007 | UK |
| Getting Britain's kids active | Norwich Union/Direct | T | 2006 | UK |
| It's our policy to offer you more. | Norwich Union/Direct | P | 2006 | UK |
| Make the choice of the professional. | Norwich Union/Direct | T | 2006 | UK |
| Quote me happy. | Norwich Union/Direct | T P | 2006 | UK |

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| Union could protect your future. | Norwich Union/Direct | T | 2006 | UK |
| Make sense of it with Norwich Union. | Norwich Union/Direct | T | 2005 | UK |
| Be direct. | Norwich Union/Direct | T | 2001 | UK |
| Like me you'll like being direct. | Norwich Union/Direct | T | 2001 | UK |
| Together we're stronger. | Norwich Union/Direct | T | 2001 | UK |
| Pemco. Value you can trust. | Pemco | T | 2000 | USA |
| Your home with Pemco. | Pemco | T | 1998 | USA |
| You gotta have it. We can help you get it at Pinnacle Insurance. | Pinnacle Insurance | T | 1999 | USA |
| Take the time to Plan. | Plan Insurance Services | P | 2006 | UK |
| For the little things that make the big things happen. | Post Office | T | 2005 | UK |
| You don't have to be posh to be privileged. | Privilege Insurance | T | 2006 | UK |
| You don't have to be posh to be get cheaper home insurance. | Privilege Insurance | P | 2005 | UK |
| It's time you had the privilege. | Privilege Insurance | P | 2001 | UK |
| It's all part of The Plan from the Pru | Prudential | P | 2007 | UK |
| It pays to be healthy | Prudential | T | 2007 | UK |
| Growing and protecting your wealth. | Prudential | T | 2007 | USA |
| Straight talking. | Prudential | T | 2005 | UK |
| See how much you could save. | Prudential | T | 2002 | USA |
| You could have it all. | Prudential | T | 2000 | USA |
| They stood by me and they'll stand by you too. | Prudential | T | 1998 | USA |
| I found a good company and I'm staying with them. | Prudential | T | 1998 | USA |
| The man from the Prudential. | Prudential | T | 1997 | UK |
| Insurance for the over 50s. | RIAS | P | 2007 | UK |
| It's not just insurance, it's RIASsurance. | RIAS | P | 2007 | UK |
| The over 50's specialists. | RIAS | P | 2003 | UK |
| Our success is your success. | Royal London Insurance | T | 1998 | UK |
| Insurance done properly. | Saga | P | 2007 | UK |
| Quality cover for all seasons. | Saga | P | 2006 | UK |
| Insurance, holidays and more. | Saga | P | 2004 | UK |
| Great news for people aged 50 and over | Saga | P | 2003 | UK |
| Experience has its rewards. | Saga | P T | 2002 | UK |
| Now's the time. | Saga | P | 2000 | UK |
| Exclusively for people over 50. | Saga | P | 1998 | UK |
| Making insurance work for you. | Sanford Insurance | W | 2002 | USA |
| Individual Protection: because no two clients are the same. | Scottish Equitable | P | 2001 | UK |
| Protecting your clients, supporting you. | Scottish Equitable | P | 2001 | UK |

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| Exceptional value. | Standard Insurance | T | 2000 | USA |
| For the financial realities of life. | Standard Life | P | 2007 | UK |
| I like Standard Life. | Standard Life | T | 2004 | UK |
| Expect more from life. | Standard Life | P | 2001 | UK |
| More care more attention more choice. | Standard Life | P | 2001 | UK |
| Enjoy a better standard of living. | Standard Life | T | 1999 | UK |
| Chosen by experts. | Standard Life | T | 1998 | UK |
| Trusted by over 4 million customers. | Standard Life | T | 1998 | UK |
| Put it all behind you. | Standard Life | P | 1997 | UK |
| Get a quote today. | State Farm Insurance | T | 2007 | USA |
| Like a good neighbor, State Farm is there. | State Farm Insurance | T | 2007 | Can, USA |
| State Farm is on campus. | State Farm Insurance | T | 2007 | USA |
| Call an agent's office 24/7. | State Farm Insurance | T | 2006 | USA |
| Go with the #1 team. | State Farm Insurance | T | 2006 | USA |
| Switch to the #1 team. | State Farm Insurance | T | 2006 | USA |
| Get there with State Farm. | State Farm Insurance | P | 2002 | UK |
| State Farm knows insurance. | State Farm Insurance | W | 2002 | USA |
| State Farm understands life. | State Farm Insurance | P T | 1998 | USA |
| Looking after tomorrow. | Sterling | P | 2005 | UK |
| The UK's largest high street broker. | Swinton | P | 2006 | UK |
| Make just one call. | Swinton | T | 2004 | UK |
| The impartial advice company. | Swinton | T | 1999 | UK |
| Investments. Insurance. Over 195 years of wisdom. | The Hartford | W | 2007 | USA |
| Always thinking ahead. ® | The Hartford | T P | 2003 | USA |
| Commitment. Bring it on. | The Hartford | P | 1998 | USA |
| The Hartford. Bring it on. | The Hartford | T | 2000 | USA |
| Unique opportunities. | The Prudential Insurance Co | P | 2000 | USA |
| The power of the pyramid. | Transamerica | T | 2006 | USA |
| Insurance. In-synch. | Travelers Insurance | T | 2007 | USA |
| Car. Home. Pet. Travel. Life | Virgin Money | T | 2007 | UK |
| Two words: Virgin Money. | Virgin Money | T WB | 2007 | UK |
| No funny stuff, just money stuff. | Virgin Money | P | 2006 | UK |
| Virgin. Uncommon sense ® | Virgin Money | TMR | 2002 | UK Eur |
| Always by your side. | W.E. Gibson Insurance | W | 2007 | USA |
| Bottom line, a better value. | Wausau | P | 2006 | USA |
| Results are no accident. ® | Zenith Insurance | P | 2002 | USA |

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| Because change happenz. | Zurich | T P | 2007 | UK, Pan-Eur, USA |
| Every solution is unique. | Zurich | P | 2007 | UK |
| It's easy to find great value car insurance. | Zurich | T | 2005 | UK |
| World class insurance meets world class golf. | Zurich | T | 2005 | USA |
| Not all general insurance is the same! | Zurich | P | 2004 | UK |
| Amazing cover. Unbelievable value. | Zurich | P | 2002 | UK |
| If you don't believe it. Call us. | Zurich | T | 2002 | UK |
| Zurich. Making it all possible. | Zurich | T | 2002 | UK |
| Insurance for your Life, Home, Car and Business. | Zurich | P | 2000 | UK |
| Your aspirations. Our passion. | Zurich | T | 1999 | USA |
| A different breed of insurer. | Zurich | P | 1997 | UK |

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